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**For Immediate Release**

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## “Making Sensors Wireless™”

**For Immediate Release – July 15, 2008** – Oceana Sensor Module LLC has announced an extension of its product line. The WSeM™ Starter Kit provides our customers with all the tools necessary to rapidly and easily make their sensors wireless. The kit has been assembled with ease of use in mind. Oceana Sensor is committed to reducing design time which means increased effectiveness and quicker to market for your products. We have focused on easier development and implementation of 802.11 compatible wireless sensing products. No software development is necessary, just attach the sensor to the board and configure the node with the supplied WSeM™ Toolkit and data will immediately be transmitted to the Demo Data Viewer which is also supplied. Additionally, the Starter Kit is supported by a technical support team that has developed wireless sensors and will understand your needs. The WSeM™ Starter Kit sells for only \$399 and requires no additional firmware development tools. For additional information please contact OSM at 757-426-3678.

### **About Oceana Sensor Module LLC**

Located in Virginia Beach, VA Oceana Sensor Module LLC (OSM) has designed an integrated component with multi-layered embedded programming tools that will revolutionize wireless sensing. The key element of OSM’s solution is a hardware device called a *Wireless Sensor Module* or a WSeM™ that is approximately the same size as two (2) pennies end to end. The design of the WSeM™ is the result of years of market investigation, consultation and development. This technology leverages existing OEM infrastructure and allows them to easily convert their wired product lines to a wireless offering. WSeM™ expands our market focus not only industrial but also to building automation, medical applications and process monitoring. The Company’s products are the Wireless Single Point Vibration sensor, Wireless Single Point Sensing Node, and several other Wireless Single Point Sensor designs.